



**For Immediate Release**  
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## **Susan Ennis, APR, CPRC, of EnSpire Communication Joins FPRA Executive Committee**

**Orlando Fla.** – The [Florida Public Relations Association](#) (FPRA) has selected Susan Ennis, founder and president of [EnSpire Communication](#), to fill the role of vice president of accreditation and certification on the statewide public relations organization's executive committee. In this role, Ennis will lead FPRA's effort to provide continuing education opportunities and professional certification to Florida's communications professionals.

Ennis, accredited in public relations (APR), a mark of distinction held by fewer than 10 percent of public relations professionals nation-wide, was recognized at FPRA's annual conference for having recently earned the distinction of Certified Public Relations Counselor (CPRC). Requiring at least 10 years professional experience and rigorous testing, CPRC is the highest certification available to Florida's public relations practitioners. Ennis joins an elite group of only a handful of individuals in Central Florida that hold this title.

Ennis brings more than 20 years experience in public relations and corporate communications to the FPRA executive committee. She has experience in a broad range of industries and specializes in providing counsel and project management for legal and professional service organizations, nonprofit organizations, public utilities, professional associations, consumer service companies and retail establishments. She is a graduate of the University of Central Florida and also serves on the advisory board for Girl Scouts of Citrus Council, board of directors for the Association for Corporate Growth Orlando and was instrumental in the establishment of the Legal Marketing Association's Orlando City Group.

EnSpire Communication Consultants LLC specializes in partnering with organizations to strategically enhance relationships and implement creative marketing solutions. Reputation management and corporate responsibility serve as the foundation of its core services, which include strategic planning, creative direction, corporate communications, public relations, and project management.

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